

CONNOR SPORT COURT™
Press Release



**Connor Sport Court's NCAA® Final Four® Court On Display
At University of Texas on Wednesday, March 23.**

Austin, Texas (PRWeb) March 21, 2011—The University of Texas will be honored as a stopping point for the truck and semi-trailer carrying the 2011 playing surface for the NCAA Final Four on Wednesday, March 23.

The public is invited to come and see the truck and its loaded court and to celebrate “March Madness” at 11 a.m. to 1 p.m. at 405 W. 25th Street. While in Austin visitors can sign the banner covering the court surface and receive Final Four memorabilia.

The stop will honor the NCAA's Texas Longhorns which has a long history of excellence in athletics and will subsequently be installed at Reliant Stadium in Houston on March 25.

The court was constructed in Amasa, Michigan at Connor Sport Court International's mill. Connor has been in the court building business since 1872.

The court, a QuickLock™ portable system, was constructed by Connor especially for the NCAA Final Four. It is built from Northern Hardwood Maple in strict accordance with NCAA specifications. Connor Sport Court is a member of the Maple Flooring Manufacturers Association (MFMA) and adheres to the stringent manufacturing guidelines of that organization.

Connor Sport Court International is headquartered in Salt Lake City, UT and its hardwood surface sales offices are headed by CSCI Vice President and General Manager Jon Isaacs in Arlington Heights, IL.

To see a portable Connor court assembled and finished in quick-time action, go to:
<http://www.youtube.com/watch?v=NLD6fkrEs7A>

“Connor Sport Court is proud of the role we play in the Final Four tournament” said Ron Cerny, President and CEO of CSCI. “In total we provide 21 Connor Quicklock systems for the Men's and Women's NCAA Basketball Championships and nearly 80,000 square feet of Sport Court playing surfaces.”

The 2011 Men's Final Four will be played April 2 and 4 at Reliant Stadium in Houston.

Connor Sport Court is also supplying the court for the 2011 Women's Final Four which will be April 3 and 5 at the Conseco Field House in Indianapolis.

Here is the schedule of stops to honor the event as the CSCI truck and semi-trailer make their way to Houston:

Friday, March 18—"Sports Fair" at Connor Sport Court International headquarters in Salt Lake City

Monday, March 21—Oklahoma State at Stillwater, 11 a.m. to 1 p.m.

Tuesday, March 22—Southern Methodist University, Dallas, 11 a.m. to 1 p.m.

Wednesday, March 23—University of Texas at Austin, 11 a.m. to 1 p.m.

Thursday, March 24—National Aeronautic and Space Administration's Lyndon B. Johnson Space Center Visitor Center, Houston, 10 a.m. to 1 p.m..

Thursday, March 24—In Houston for stops. TBD

Friday, March 25—Installation in Reliant Stadium, Houston, time TBD.

For more details on the schedule please contact Kurt Kosmowski, 248-345-4360

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About Connor Sport Court International

More athletic events are played on Connor Sport Court surfaces than on any other sports flooring in the world. Founded in 1872, Connor Sports Flooring has established itself as the standard for professional and collegiate sports. Hardwood used in the courts is from a renewable resource, with the U.S. growing six times more hardwood than is harvested each year. Sport Court® is a registered trade mark of Connor Sport Court International. Since 1974, it has identified the original and authentic modular sport surface, continuously improved and patented to provide the highest levels of quality and performance. Connor Sport Court is proud to be the only sports surfacing company in the world that is independently audited and verified as "Zero Waste" and fully ISO 9001:2008 and ISO 14001:2004 certified.

For more Connor Sport Court information contact:

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For more information on the itinerary for the 2010 Connor Final Four Playing Floors

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